

Spreading positive energy



positive energy

The thing about positivity is, it's contagious. At a time of crisis, we all need reasons to be hopeful - and that's exactly why we've created a home for good news about the people, technology and innovation helping us get to a greener future.

We're in a climate emergency, and we all have a part to play in helping our country reach its sustainability goals. For the oil and gas industry, that means leveraging the skills and experience of our people to develop greener ways to heat homes, fuel transport and develop everyday products. It's also about achieving balance: as an essential industry that's vital to the UK economy and the way people live their lives, we must also continue to serve the nation's everyday needs, from finding oil in the North Sea, to producing gas that heats our homes.

We've chosen Teesside as our first focus to highlight the ways this is already happening. A northern region with a rich oil and gas heritage, it is blazing a trail in the movement towards cleaner, more affordable energy. Generations of oil and gas expertise has cultivated innovation, and the region is home to some change-making initiatives we're excited to share with you.

Teesside has been the focal point for recent announcements around the UK's move to cleaner, greener energy. Its industrial ties and experience are helping inform progress – highlighting how the two can come together to reach a shared goal.

Part of this has been around the recently announced Northern Endurance Partnership, which brings key oil and gas players together to aid decarbonisation in the UK's industrial clusters.

The launch of Net Zero Teesside – the UK's first zero-carbon industrial centre – confirms the region's commitment to developing new ways to reduce the world's footprint.

At the centre of the movement is Middlesbrough, named both an 'Environment City' and a 'One Planet' pioneer in recognition of community efforts to create sustainable change for residents.

And it is a collective effort. Whether it's people working offshore on oil rigs or in our towns and cities, we will be sharing the stories from those who understand their important part to play in progressing the oil and gas industry and doing right by our planet.

With less than a year until the UK plays host to COP26, the UN Climate Change Conference, the time has come to demonstrate our commitment to progressing the shift towards sustainable, greener energy. We need reasons to be hopeful, and we hope you'll find them while exploring our site.

As always, we'd love to hear any feedback, stories or questions you have as you join us on this journey. Get in touch at info@positiveaboutenergy.com.