



OGUK Industry Insights for Young Professionals Sponsorship

Industry Insights for Young Professionals: *Shaping the Future of your Industry*

OGUK is delighted to announce this year's young professional event series aimed at graduates, early career and anyone with up to 10 years professional experience.

This series will also take place in consecutively in London in order to provide this opportunity to young professionals based in London.

Attendees will hear from industry leaders to OGUK's 2019 graduate and apprentice of the year.

The event is an opportunity for young professionals to:

- Expand their network of business contacts
- Hear first-hand experiences from company CEOs and leading industry voices
- Develop understanding of the business landscape
- Shape and get involved with cross-industry initiatives

Each event includes presentations, break-out discussions and panel question and answers, giving young professionals the opportunity to make their voices heard.

The event will conclude with a networking opportunity offering more in-depth discussions between the panel members and attendees.

2020 Event Dates

- Thursday 2 April 2020 (Aberdeen & London)
- Tuesday 21 July 2020 (Aberdeen & London)
- Wednesday 21 October 2020 (Aberdeen Only)



A photograph showing a group of people networking at an event. In the foreground, a man in a light blue shirt and a woman in a black and white patterned dress are engaged in conversation. Other people are visible in the background, some standing and talking. The OGUK logo is visible on a backdrop in the background. The atmosphere is professional and social.

Previous Event Feedback



Great to see so many young professionals in the industry.



This has been the **best to date**. I would love to see more of these



Very well presented and organised, more events like this would be great.



Event was an all round **success**



Overall event was **very good**, and was interesting



Very **insightful** event

Principal Sponsor £3,000 + VAT Per Aberdeen Event

- Company branding to appear prominently on all materials produced including:
 - Email marketing sent to over 2,500 named contacts
 - Signage and branding in the venue
 - Event holding presentation slide
- Sponsor status on the OGUK Website & Eventbrite
- Mention as Principal Sponsor in all media relations activities
- Opportunity to be on the panel during the event
- Acknowledgement as Principal Sponsor in opening comments and closing remarks
- Complimentary access to event photography
- Opportunity to sponsor 2020 series for £8,500 in Aberdeen (saving £500) and £5,500 in London (Saving £500)

Drinks Reception Sponsor £1,500 + VAT Per Event

- Company branding to appear prominently on all materials produced including:
 - Email marketing sent to over 2,500 named contacts
 - Signage and branding in the venue
 - Event holding presentation slide
- Sponsor status on the OGUK Website & Eventbrite
- Acknowledgement as Drinks Reception Sponsor in opening comments and closing remarks
- Complimentary access to event photography
- Opportunity to sponsor 2020 series for £4000 in Aberdeen (saving £500) or £2500 in London (saving £500)

OGUK

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