



GETTING TO NET ZERO  
- ROADMAP 2035

OUR CURRENT CHALLENGES  
AND EMERGING OPPORTUNITIES

3 June 2020

P&J Live, Aberdeen

**OGUK**

# The OGUK Industry Conference



Efforts by the sector to **support decarbonisation, improve business competitiveness and develop skills for the future** will be explored at OGUK's annual industry conference on June 3 2020.

Coming five months ahead of the **COP 26** conference to be held in Glasgow this year, this major industry event is an opportunity to raise your business profile in this new landscape, expand your network of contacts and develop your understanding of the changing business environment as the UK and Scotland gears up to meet its climate ambitions.

Building on the UK Continental Shelf's investment proposition of **stability, efficiency and predictability**, delegates will hear how the sector's Roadmap 2035: a blueprint for net zero is working to help strengthen existing and build new business opportunities.

# The OGUK Industry Conference



Focusing on the sixty actions outlined in the five key themes of the roadmap, delegates will hear from leading industry speakers on:

## Deepening Supply Chain Excellence

- Reaching new markets, support for diversification and strengthening collaboration

## Strengthening Industry Competitiveness

- Business improvement, safety, production efficiency and asset integrity

## Delivering a Net Zero Basin

- Electrification, decarbonisation, flaring, CCUS and hydrogen

## Driving Technology and Innovation

- Developing the connected worker, digital twins, net zero innovations and floating wind

## Developing Skills, Behaviours and Culture

- Workforce engagement, transferability between disciplines, attracting and retaining talent and diversity and inclusivity



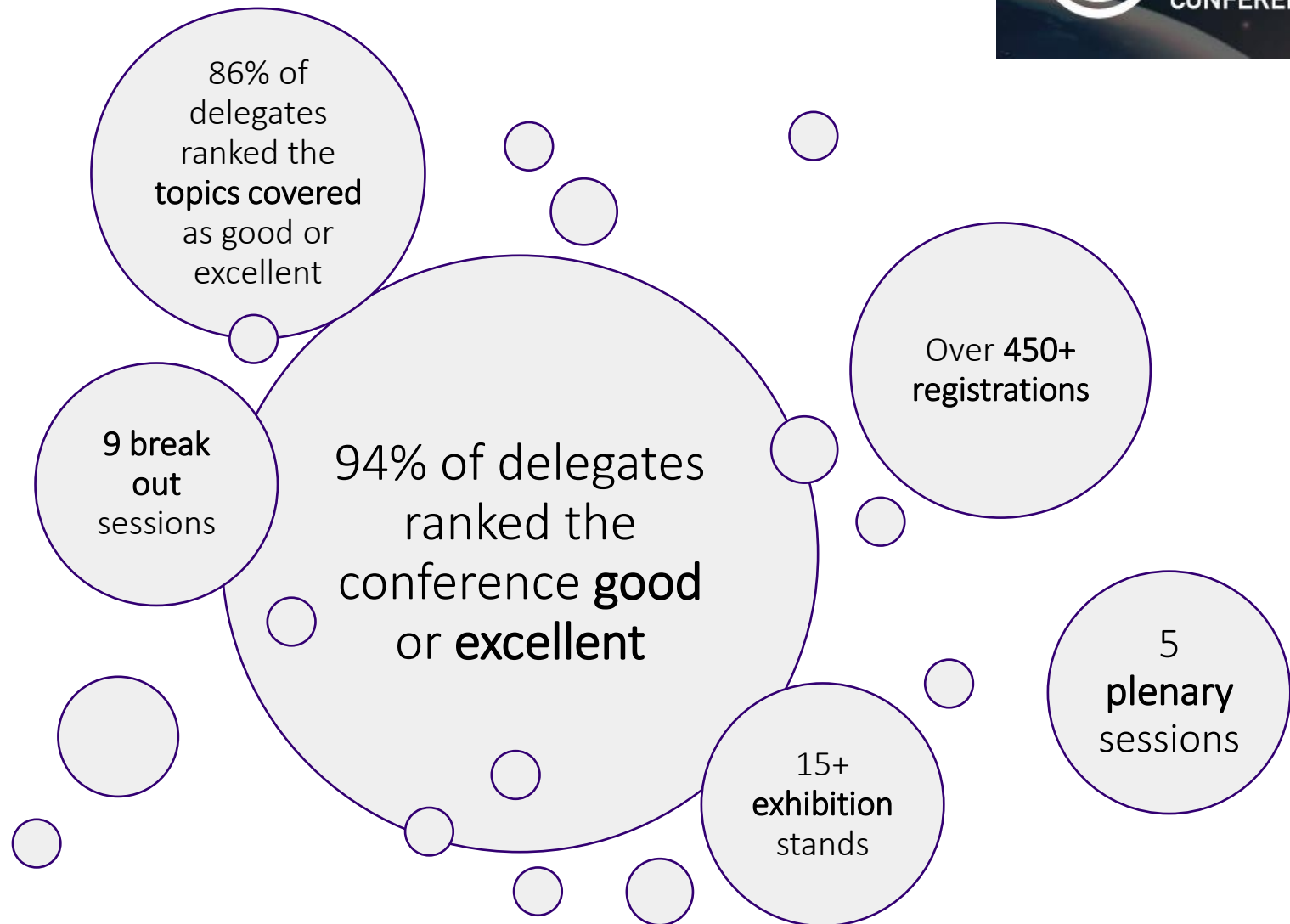
# Reasons To Get Involved



- Align your company with this key industry event and promote your messages to a targeted audience of decision makers
- Hear from key industry leaders, government representatives, specialists and regulators
- Network with over 500 industry colleagues
- Explore the wide range of conference exhibitors
- Share your views on topics affecting the industry



# 2019 Conference



# Previous Conference Feedback



Excellent presentations and panel discussions



An **amazing opportunity** to showcase what we area all about



**Great practical examples** which have given us good ideas around what we might achieve internally and across partners



Great choice of **speakers**



Great to see how different sectors can marry/**collaborate**



**Very good session** offering insights into the investment decisions being made and the rationale behind them

# Package Options



There are several packages available which will be sold on a first come, first served basis:

- Principal Sponsor - £15,000 + VAT
- Supporting Sponsor - £7,500 + VAT (2 available)
- Refreshments Sponsor - £5,000 + VAT
- Lanyard Sponsor - £3,500 + VAT - **SOLD**
- Drinks Reception Sponsor - £3,500 + VAT
- Conference Dinner Sponsor - £5,000 + VAT
- Event App Sponsor - £3,000 + VAT
- Conference Stream Sponsor - £1,500 + VAT (per session)
- Pen Sponsor - £1,500 + VAT

# Principal Sponsor - £15,000 + VAT



- Company branding to appear prominently throughout the conference and on all materials produced including:
  - Email marketing sent to over 4,500 named contacts
  - Print advertising
  - Signage and branding in the venue
  - The event app
  - Conference holding presentation slide
- Sponsor status on the conference microsite
- A 'sticky banner' advert on the event app (spec TBC)
- Mention as Principal Sponsor in all media relations activities
- Acknowledgement as Principal Sponsor in opening comments and closing remarks
- Complimentary 6m x 2m exhibition stand in the exhibition and catering area
- Ten complimentary conference passes to the conference
- Complimentary access to event photography



# Supporting Sponsor - £7,500 + VAT



- Company branding to appear prominently throughout the conference and on all materials produced including:
  - Email marketing sent to over 4,500 named contacts
  - Print advertising
  - Signage and branding in the venue
  - The event app
  - Conference holding presentation slide
- Sponsor status on the conference microsite
- A 'sticky banner' advert on the event app (spec TBC)
- Mention as Supporting Sponsor in all media relations activities
- Acknowledgement as Supporting Sponsor in opening comments and closing remarks
- Complimentary 3m x 2m exhibition stand in the exhibition and catering area
- Five complimentary passes to the conference
- Complimentary access to event photography

# Refreshments Sponsor – £5,000 + VAT



Refreshments sponsorship offers a company the opportunity to sponsor the refreshments breaks taking place throughout the duration of the conference. This includes breakfast, lunch and coffee breaks.

## The Refreshments Sponsor will benefit from:

- Company branding to appear prominently in the conference catering areas and on materials produced including:
  - Signage and branding in the area dedicated to the refreshments
  - Mention on the event app as Refreshments Sponsor
- Sponsor status on the conference microsite
- A 'sticky banner' advert on the event app (spec TBC)
- Complimentary 3m x 2m exhibition stand in the exhibition and catering area
- Two complimentary passes to the conference
- Complimentary access to event photography

# Lanyard Sponsor - SOLD



Lanyard sponsorship offers a company the opportunity to sponsor the lanyards given to each delegate when they arrive and worn throughout the duration of the conference.

## The Lanyard Sponsor will benefit from:

- Branding on lanyards given to all delegates attending the conference (lanyards to be designed and provided by OGUK)
- Sponsor status on the conference microsite and conference app
- One complimentary conference pass

**SOLD**



# Drinks Reception Sponsor – £3,500 + VAT



Drinks reception sponsorship offers a company the opportunity to sponsor the drinks reception which will take place on the evening of 3 June.

## The Drinks Reception Sponsor will benefit from:

- Company branding to appear prominently in the drinks reception area and on materials produced including:
  - Signage and branding in the area dedicated to the drinks reception
- Sponsor status on the conference microsite and event app
- Opportunity to display exhibition material where the drinks reception is taking place
- One complimentary conference pass

# Conference Dinner Sponsor – £5,000 + VAT



Conference dinner sponsorship offers a company the opportunity to sponsor the conference dinner which will take place on the evening of 3 June.

## The Conference Dinner Sponsor will benefit from:

- Company branding to appear prominently in the conference dinner suite and on materials produced including:
  - Signage and branding in the area dedicated to the conference dinner
- Sponsor status on the conference microsite and event app
- Opportunity to display exhibition material where the conference dinner is taking place
- Five complimentary conference pass

# App Sponsor - £3,000 + VAT



A conference app is being developed to share event information and offer delegates enhanced interactivity at the event. We anticipate that this will be a heavily used tool throughout the 1-day conference.

## The App Sponsor will benefit from:

- Company branding on the event app produced for the conference including:
  - Event app splash page
  - Pre-event e-mail to registered delegates when referencing the event app
- Sponsor status on conference microsite and event app
- Advert on event app homepage and on 'sticky banner' along the bottom of the app
- Mention as app sponsor by the conference chair when introducing the app functionality
- One complimentary conference pass

# Conference Stream Sponsor – £1,500 + VAT



The conference stream topics are

- Building on Supply Chain Excellence
- Strengthening Industry Competitiveness
- Delivering a Net Zero Basin
- Driving Technology and Innovation
- Developing Skills, Behaviours and Culture

**Each Conference Stream Sponsor (five available) will benefit from:**

- Company branding to appear prominently in the sponsored conference stream session and on materials produced including:
  - Signage and branding in the conference stream room
  - Mention in the event app as conference stream sponsor
- Sponsor status on the conference microsite and event app
- One complimentary conference pass

# Pen Sponsor - £1,500 + VAT



Pen sponsorship offers a company the opportunity to sponsor the pens.

## The Pen Sponsor will benefit from:

- The opportunity to provide pens
- Sponsor status on the conference microsite and event app
- One complimentary conference pass

*\* Please note OGUK will not provide pens for sponsor, these must be provided by the sponsor (approximately 500 will be required)*



# Book Your Sponsorship Package



For further information about sponsorship opportunities available for the OGUK Industry Conference, please contact:

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