



GETTING TO NET ZERO
- ROADMAP 2035

OUR CURRENT CHALLENGES
AND EMERGING OPPORTUNITIES

3 June 2020

P&J Live, Aberdeen

OGUK

The OGUK Industry Conference



Efforts by the sector to **support decarbonisation, improve business competitiveness and develop skills for the future** will be explored at OGUK's annual industry conference on June 3 2020.

Coming five months ahead of the **COP 26** conference to be held in Glasgow this year, this major industry event is an opportunity to raise your business profile in this new landscape, expand your network of contacts and develop your understanding of the changing business environment as the UK and Scotland gears up to meet its climate ambitions.

Building on the UK Continental Shelf's investment proposition of **stability, efficiency and predictability**, delegates will hear how the sector's Roadmap 2035: a blueprint for net zero is working to help strengthen existing and build new business opportunities.

The OGUK Industry Conference



Focusing on the sixty actions outlined in the five key themes of the roadmap, delegates will hear from leading industry speakers on:

Deepening Supply Chain Excellence

- Reaching new markets, support for diversification and strengthening collaboration

Strengthening Industry Competitiveness

- Business improvement, safety, production efficiency and asset integrity

Delivering a Net Zero Basin

- Electrification, decarbonisation, flaring, CCUS and hydrogen

Driving Technology and Innovation

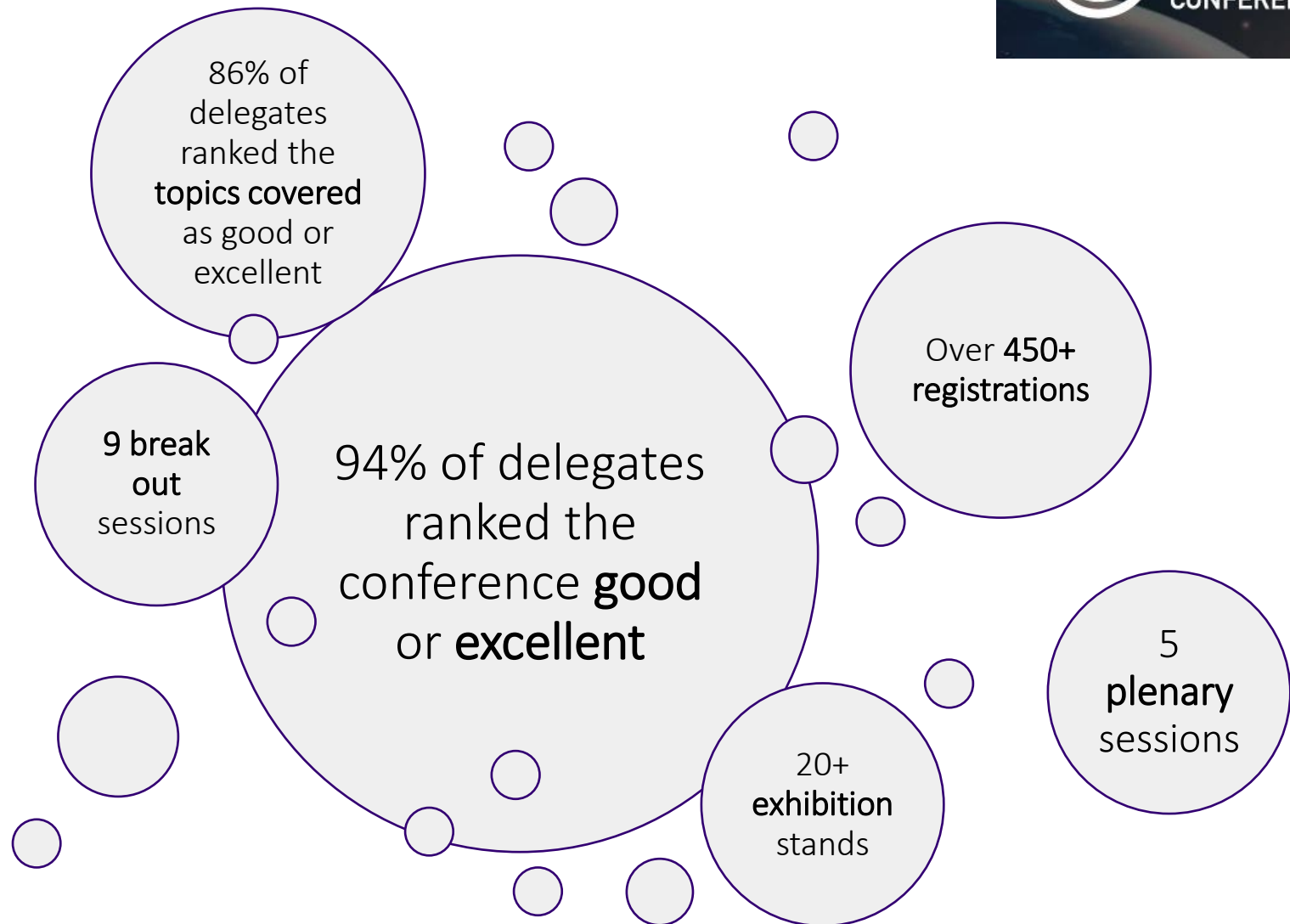
- Developing the connected worker, digital twins, net zero innovations and floating wind

Developing Skills, Behaviours and Culture

- Workforce engagement, transferability between disciplines, attracting and retaining talent and diversity and inclusivity



2019 Conference



2019 Exhibitor Feedback



Certainly found it **beneficial** to exhibit at the Industry conference and had some useful discussions on the stand



have some **exciting leads** as a result



short and constructive networking slots were **very efficient**



event was really **worthwhile**



really beneficial and useful-we got some **really good contacts**, as well as ideas which we'll follow-up on



was **one of the best** conferences that I have attended so far

Reasons to Exhibit



- **Promote** your company
- **Raise awareness** of your brand
- **Meet and network** with over 500 delegates and fellow exhibitors
- **Showcase** your products, services and innovations to a highly relevant audience
- **Engage** with key decision-makers and industry leaders
- **Secure** new business and develop sales leads



Exhibiting Package



Supplement your involvement with the event and raise your company's visibility to our attendees by booking an exhibition stand.

Shell Scheme Package – 3 x 2m²

*larger stands available – cost tbc

- Name plate above stand
- Two spotlights
- One 500w socket
- One table
- Two chairs
- Catering provided
- 2 passes for event
- Listing as an exhibitor on the event website and event app

Exhibiting Package



Supplement your involvement with the event and raise your company's visibility to our attendees by booking an exhibition stand.

Shell Scheme Package – 6 x 2m²

*larger stands available – cost tbc

- Name plate above stand
- Four spotlights
- Two 500w socket
- 2 tables
- Four chairs
- Catering provided
- 4 passes for event
- Listing as an exhibitor on the event website and event app

Next Steps



Discuss internally and link in your communications team



Complete and return the appropriate booking form



Save the date in your diary!



OGUK Events Team will be in touch with a full guide of what will be needed when

Book Your Sponsorship Package



For further information about sponsorship opportunities available for the OGUK Industry Conference, please contact:

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OGUK

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