

HSE CONFERENCE 2019

6 November | P&J Live, Aberdeen

2019 Sponsorship Packages

HSE Conference 2019

Health, safety and environmental management remain a core focus for the UK's offshore oil and gas industry as it looks to a net zero future alongside meeting increasing UK energy demand.

The industry is supported by hundreds of thousands of people which make up its talented and highly-skilled workforce – and safety is at the heart of day-to-day operations.

The one-day conference on November 6 will explore how the industry is taking the health and safety agenda forward into the next decade, alongside the practical steps needed to reduce greenhouse emissions and continued efforts to reduce environmental risk, whilst highlighting OGUK's recent flagship Health and Safety and Environment reports.

The event will seek to attract a mix of practitioners and specialists across the industry as it looks at the importance of the relationship between the regulators and the sector – whilst highlighting how industry is tackling the hydrocarbon prevention challenge.

While it will reflect on past events, the conference will also focus on how far the industry has come in terms of major hazard management and more importantly, the ongoing efforts to continuously improve performance; ensuring a secure, safe and sustainable future for the UK Continental Shelf.

Reasons To Get Involved

- Align your company with this key industry event and promote your messages to a targeted audience of decision makers
- Hear from key industry leaders, government representatives, specialists and regulators
- Network with over 300 industry colleagues
- Explore the wide range of conference exhibitors
- Share your views on topics affecting the industry

Sponsorship Packages

There are several packages available which will be sold on a first come, first served basis:

- Principal Sponsor - £15,000 + VAT
- Supporting Sponsor - £7,500 + VAT (2 available)
- Refreshments Sponsor - £5,000 + VAT
- Lanyard Sponsor - £3,500 + VAT
- Event App Sponsor - £3,000 + VAT
- Parallel Session Sponsor - £1,500 + VAT
- OGTAP Apprentice Sponsor - £2,500 + VAT
- Pens Sponsor - £1,500 + VAT

Principal Sponsor Package - £15,000 + VAT

- Company branding to appear prominently throughout the conference and on all materials produced including:
 - Email marketing sent to over 4,500 named contacts
 - Print advertising
 - Signage and branding in the venue
 - The event app
 - Conference holding presentation slide
- Sponsor status on the conference microsite
- A 'sticky banner' advert on the event app (spec TBC)
- Mention as Principal Sponsor in all media relations activities
- Acknowledgement as Principal Sponsor in opening comments and closing remarks
- Complimentary 6m x 2m exhibition stand in the exhibition and catering area
- Ten complimentary conference passes
- Complimentary access to event photography

Supporting Sponsor Package - £7,500 + VAT

- Company branding to appear prominently throughout the conference and on all materials produced including:
 - Email marketing sent to over 4,500 named contacts
 - Print advertising
 - Signage and branding in the venue
 - The event app
 - Conference holding presentation slide
- Sponsor status on the conference microsite
- A 'sticky banner' advert on the event app (spec TBC)
- Mention as Supporting Sponsor in all media relations activities
- Acknowledgement as Supporting Sponsor in opening comments and closing remarks
- Complimentary 3m x 2m exhibition stand in the exhibition and catering area
- Four complimentary conference passes
- Complimentary access to event photography



Refreshments Sponsor Package - £5,000 + VAT

Refreshments sponsorship offers a company the opportunity to sponsor the refreshments breaks taking place throughout the duration of the conference. This includes breakfast, lunch and coffee breaks.

The Refreshments Sponsor will benefit from:

- Company branding to appear prominently in the conference catering areas and on materials produced including:
 - Signage and branding in the area dedicated to the refreshments
 - Mention on the event app as Refreshments Sponsor
- Sponsor status on the conference microsite
- A 'sticky banner' advert on the event app (spec TBC)
- Complimentary 3m x 2m exhibition stand in the exhibition and catering area
- Two complimentary passes to the conference
- Complimentary access to event photography

Lanyard Sponsor Package - £3,500 + VAT

Lanyard sponsorship offers a company the opportunity to sponsor the lanyards given to each delegate when they arrive and worn throughout the duration of the conference.

The Lanyard Sponsor will benefit from:

- Branding on lanyards given to all delegates attending the conference (lanyards to be designed and provided by OGUK)
- Sponsor status on the conference microsite and conference app
- One complimentary conference pass

App Sponsor Package - £3,000 + VAT

A conference app is being developed to share event information and offer delegates enhanced interactivity at the event. We anticipate that this will be a heavily used tool throughout the 1 day conference.

The App Sponsor will benefit from:

- Company branding on the event app produced for the conference including:
 - Event app splash page
 - Pre-event e-mail to registered delegates when referencing the event app
- Sponsor status on conference microsite and event app
- Advert on event app homepage and on 'sticky banner' along the bottom of the app
- Mention as app sponsor by the conference chair when introducing the app functionality
- One complimentary conference pass

Parallel Session Sponsor - £1,500 + VAT

The conference stream topics are **Health, Safety and Environment**.

Each Parallel Session Sponsor (three available) will benefit from:

- Company branding to appear prominently in the sponsored parallel session and on materials produced including:
 - Signage and branding in the parallel session room
 - Mention in the event app as parallel session sponsor
- Sponsor status on the conference microsite and event app
- One complimentary conference pass

Pen Sponsor - £1,500 + VAT

Pen sponsorship offers a company the opportunity to sponsor the pens that are included throughout the event.

The Pen Sponsor will benefit from:

- The opportunity to provide pens for inclusion throughout the conference.
- Sponsor status on the conference microsite and event app
- One complimentary conference pass

** Please note OGUK will not provide pens for sponsor, these must be provided by the sponsor (approximately 400 will be required)*

Book Your Sponsorship Package

For further information about sponsorship opportunities available for the OGUK HSE Conference, please contact:

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Sponsorship packages will be sold on a first come, first serve basis.

OGUK

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