



Exploration Conference 2020

Sponsorship Packages

29 January 2020

30 Euston Square, London, England NW1 2FB

About



This event has become a key date in the exploration calendar, offering a unique opportunity for the industry to share stories on the exploration challenges in the North Sea and Atlantic Margin.

In the spirit of open collaboration, operators present case studies describing the challenges of drilling exploration and appraisal wells, offering a fascinating insight into success and failure in this challenging area. The programme will feature multiple case studies from a range of operators including oil and gas majors, independents and new entrants.

The conference provides an ideal forum for information sharing, learning, networking and discussion – helping the industry to improve exploration success and avoid potential mistakes.

2019:

- In 2018, 100% of delegates described the conference as excellent or good
- 100% thought the topics covered were relevant and pertinent
- 90% of delegates thought the conference delivered value for money

Expected Attendance Composition



- Now in its sixth year, the 2020 conference is expected to attract over 200 attendees.
- Over 100 companies were represented at the 2019 event including:
 - Aker Solutions
 - Apache North Sea
 - Azinor Catalyst
 - Badley Geoscience Ltd
 - Baker Hughes, A GE Company
 - BP
 - Cairn Energy
 - Centrica
 - Chevron
 - Conocophillips
 - ENGIE E&P UK Limited
 - Equinor UK Ltd
 - Faroe Petroleum
 - Hurricane Energy
 - INEOS
 - Maersk Oil
 - Marathon Oil
 - Nexen Petroleum UK Limited
 - Norwegian Petroleum Directorate
 - OGTC
 - Oil and Gas Authority
 - PESGB
 - PGS
 - Premier Oil
 - Schlumberger
 - Shell UK Ltd
 - Siccar Point
 - Spirit Energy
 - Total E&P UK

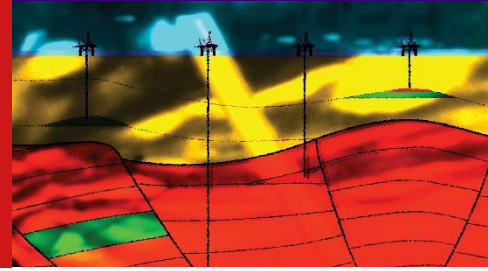
Sponsorship Packages



- Principal Sponsor – **RESERVED**
- Supporting Sponsor – £2,500 + VAT (one of two)
- Refreshments Sponsor - £2,000 + VAT
- Drinks Reception Sponsor – £2,000 + VAT

Principal Sponsor

RESERVED



Principal Sponsor of the Exploration Conference will benefit from:

- Prominent company branding on all printed and emailed materials produced for the conference including:
 - Emails sent to over 2,500 named contacts
 - Advertising
 - Signage in the venue
 - Holding presentation slide
- Sponsor status on the OGUK website
- Acknowledgement as sponsor in all media relations activities
- Acknowledgement as sponsor in opening comments/closing remarks
- Opportunity to display exhibition material at the conference
- Opportunity to distribute on-table branded material (e.g. pens and note-pads) and/or corporate literature
- Five complimentary places at the conference
- Access to event photography

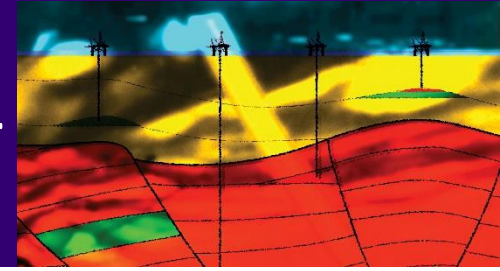
Supporting Sponsor - £2,500 + VAT



Supporting Sponsor (one of two) of the Exploration Conference will benefit from:

- Prominent company branding on all printed and emailed materials produced for the conference including:
 - Emails sent to over 2,500 named contacts
 - Advertising
 - Signage in the venue
 - Holding presentation slide
- Sponsor status on the OGUK website
- Acknowledgement as sponsor in all media relations activities
- Acknowledgement as sponsor in opening comments/closing remarks
- Opportunity to display exhibition material at the conference
- Two complimentary places at the conference
- Access to event photography

Refreshments Sponsor – £2,000 + VAT



Refreshments Sponsor at the Exploration Conference will benefit from:

- Prominent company branding on printed and emailed materials produced for the conference including:
 - Emails sent to over 2,500 named contacts
 - Coffee break and lunch presentation slides
 - Signage and banners in the area dedicated to the refreshments (coffee breaks and lunch)
- Sponsor status on OGUK website
- Acknowledgment as sponsor by conference chair
- Opportunity to display exhibition material at the conference
- Two complimentary places at the conference
- Access to event photography



Drinks Reception Sponsor - £2,000 + VAT

Drinks Reception Sponsor at the Exploration Conference will benefit from:

- Prominent company branding on all printed and emailed materials produced for the conference including:
 - Emails sent to over 2,500 named contacts
 - Drinks reception presentation slide
 - Signage and banners in the area dedicated to the drinks reception (following the conference sessions)
- Sponsor status on OGUK website
- Acknowledgement as sponsor by conference chair
- Opportunity to display exhibition material at the drinks reception (following the conference sessions)
- Opportunity to distribute on-table branded material (e.g. pens and note-pads) and/or corporate literature at the drinks reception (following the conference sessions)
- Two complimentary places at the conference
- Access to event photography



How to get involved

For further information about sponsoring the OGUK Exploration Conference, please contact:

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