



# OIL AND GAS INDUSTRY CONFERENCE

6 June 2017 | Aberdeen Exhibition and Conference Centre

## 2017 Sponsorship Packages

Opportunities to promote your business at our industry leading flagship event.

# The Conference

How the UK oil and gas industry can continue to make significant contributions to the UK economy, under the theme of **'Facing the Future'** will be the focus of Oil & Gas UK's fourth annual conference at Aberdeen Exhibition and Conference Centre on **6 June 2017**.

The oil and gas industry has countered considerable challenges due to the dramatic fall in oil price. This conference aims to arm delegates for the difficulties and opportunities that could still lie ahead.

Leading Industry figures **Ayman Asfari, Chief Executive of Petrofac, and Andy Samuel, Chief Executive of the Oil and Gas Authority**, are just two of the conference keynote speakers. Further names will follow in the coming months.

This unique one-day event will offer attendees the opportunity to hear from government, regulators, industry leaders and specialists on a wide range of topics including special focus sessions on: **Industry Vision, Industrial Strategy, Investment Stimulation, Health, Safety and the Environment, Supply Chain Resilience and Competitiveness.**

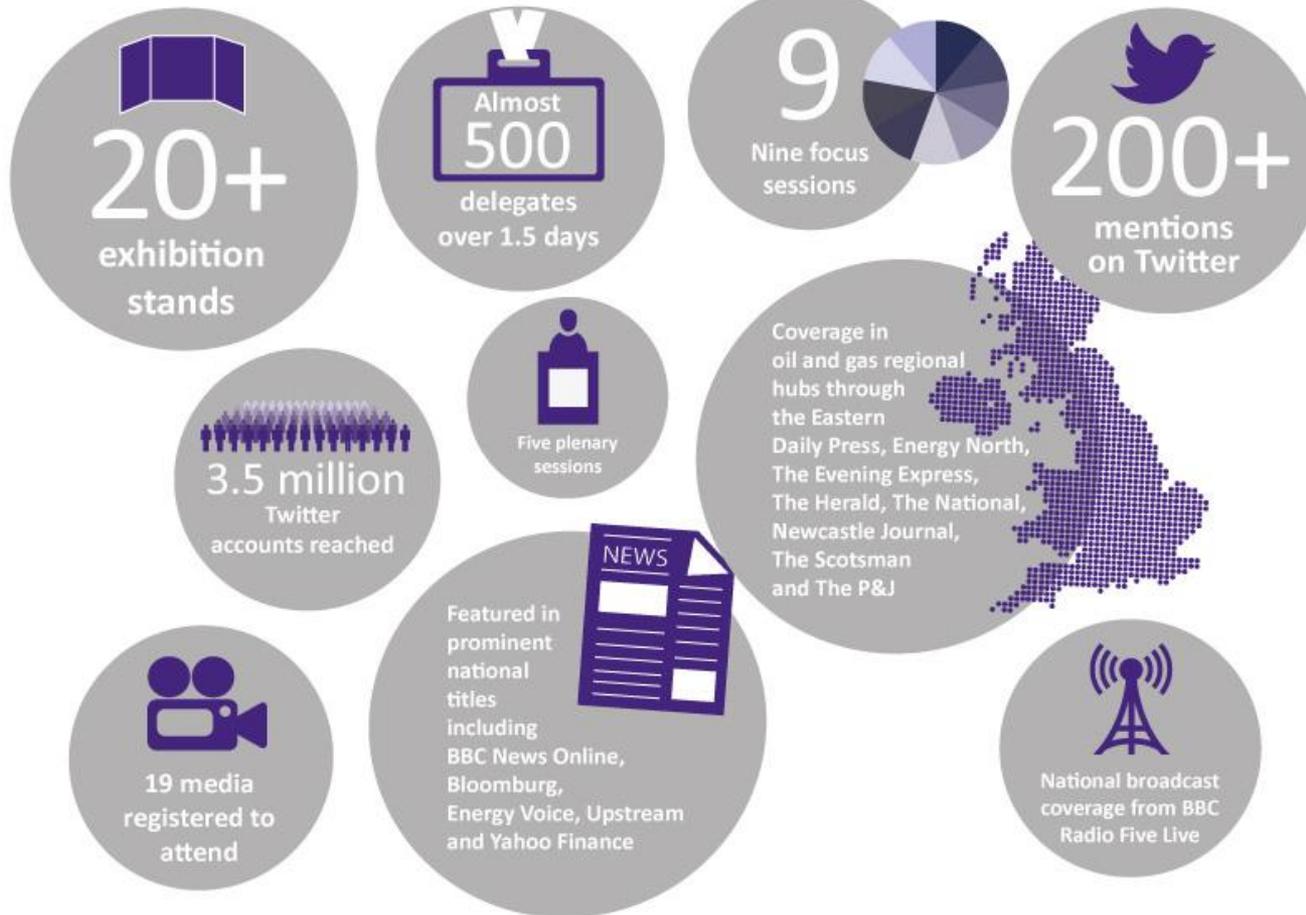


# Reasons the get involved

- Align your company with this key industry event and promote your messages to a targeted audience of decision makers
- Hear from key industry leaders, government representatives, specialists and regulators
- Network with over 500 industry colleagues
- Explore the wide range of conference exhibitors
- Share your views on topics affecting the industry
- Be part of the solution to maximise economic recovery from the UK Continental Shelf

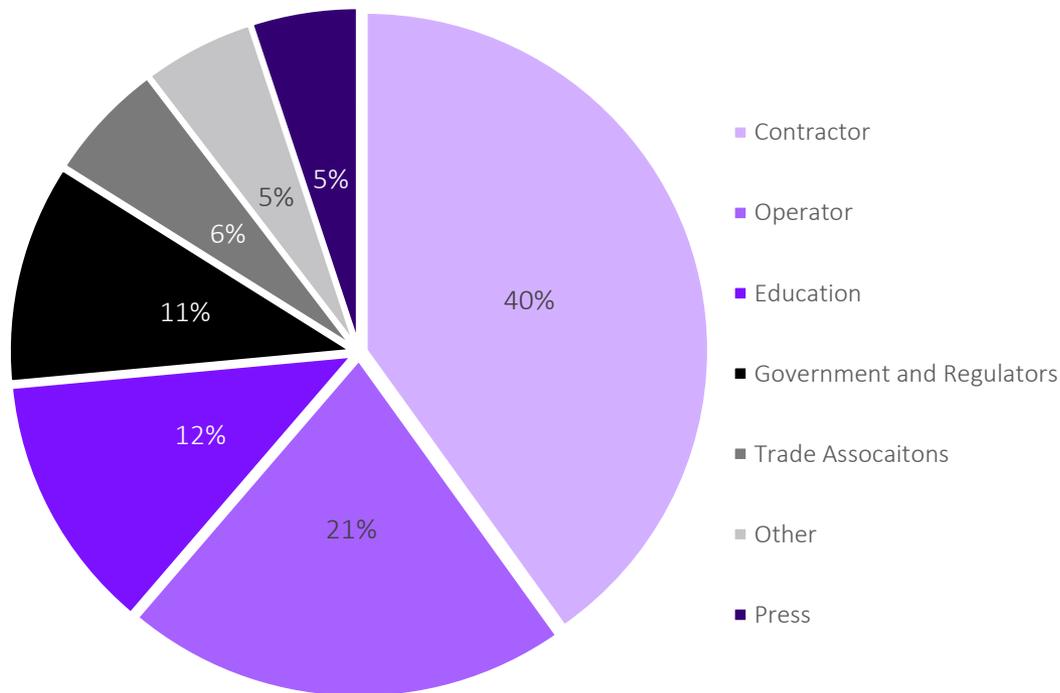


# Can you afford not to be involved?



# Representing the industry as a whole

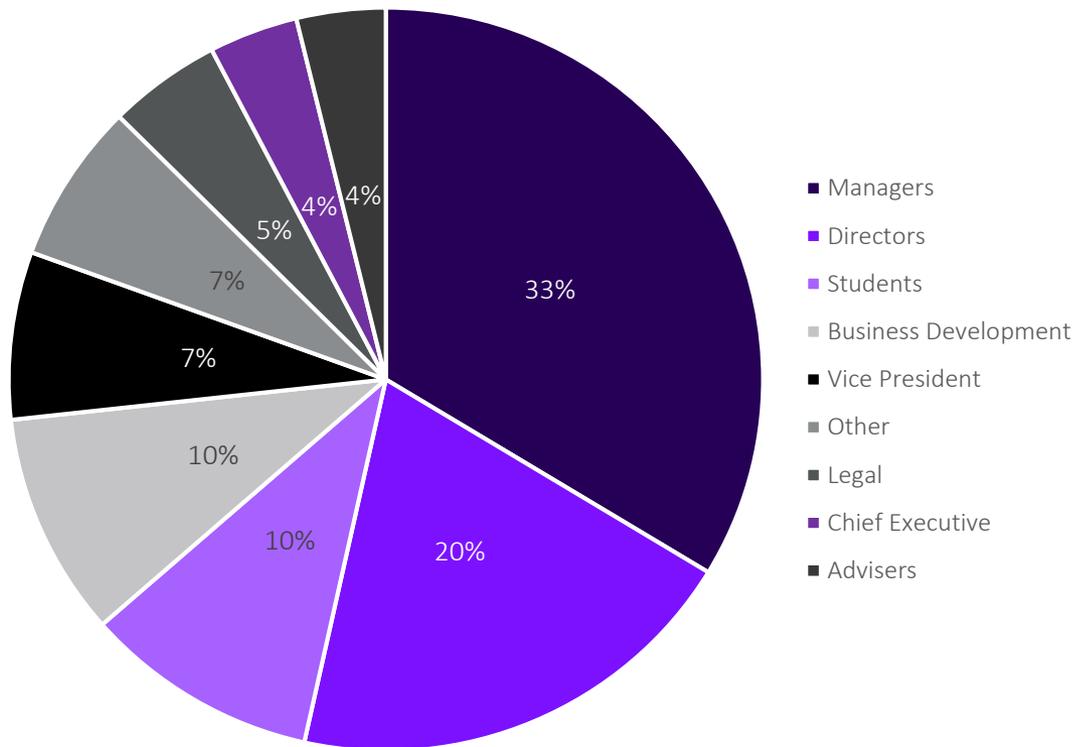
## Company Attendance 2016



I genuinely believe that **content and speakers** have been the **best** I've attended to in my eight years in Aberdeen

# Quality attendees

## Delegates by Job Title



Congratulations on what was an **excellent conference**. In normal conditions, putting on a conference with such varied and appropriate speakers, along with the level of attendance is difficult, but in this climate was a **miracle!** However, you **pulled it off admirably**.

# Principal Sponsor

**SOLD**



- Company branding to appear prominently throughout the conference and on all materials produced including:
  - Email marketing sent to over 7,500 named contacts
  - Print advertising
  - Signage and branding in the venue
  - Conference programme
  - Conference holding presentation slide
- Sponsor status on Oil & Gas UK website and conference microsite
- A double page advertisement/editorial in the conference programme
- Mention of principal sponsor in all media relations activities
- Complimentary 6m x 2m exhibition stand in the exhibition and catering area  
*(larger sized exhibition stands will be available at an additional fee)*
- Ten complimentary conference passes

# Supporting Sponsor - £7,500 + VAT



Two Supporting Sponsor packages available which will benefit from:

- Company branding to appear prominently throughout the conference and on all materials produced including:
  - Email marketing sent to over 7,500 named contacts
  - Print advertising
  - Signage and branding in the venue
  - Conference programme
  - Conference holding presentation slide
- Sponsor status on Oil & Gas UK website and conference microsite
- A double page advertisement/editorial in the conference programme
- Mention of supporting sponsor in all media relations activities
- Complimentary 3m x 2m exhibition stand in the exhibition and catering area  
*(larger sized exhibition stands will be available at an additional fee)*
- Five complimentary conference passes

# Refreshments Sponsor

**SOLD**



Refreshments sponsorship offers a company the opportunity to sponsor the refreshments breaks taking place throughout the duration of the conference. This includes breakfast, lunch and coffee breaks.

## The refreshments sponsor will benefit from:

- Company branding to appear prominently in the conference catering areas and on materials produced including:
  - Signage and branding in the area dedicated to the refreshments
  - Mention in conference programme as refreshment sponsor
- Sponsor status on Oil & Gas UK website and conference microsite
- A full page advertisement/editorial in the conference programme
- Complimentary 3m x 2m exhibition stand in the exhibition and catering area  
*(larger sized exhibition stands available at an additional fee)*
- Two complimentary conference passes

# Drinks Reception Sponsor - £3,000 + VAT



Drinks Reception sponsorship offers a company the opportunity to sponsor the drinks reception which will take place in the evening of the conference.

## The drinks reception sponsor will benefit from:

- Company branding to appear prominently in the drinks reception area and on materials produced including:
  - Signage and branding in the area dedicated to the drinks reception
  - Mention in conference programme as drinks reception sponsor
- Sponsor status on Oil & Gas UK website and conference microsite
- Opportunity to display exhibition material where the drinks reception is taking place
- One complimentary conference pass



# Lanyard Sponsor

**SOLD**



Lanyard sponsorship offers a company the opportunity to sponsor the lanyards given to each delegate when they arrive and worn throughout the duration of the conference.

## The lanyard sponsor will benefit from:

- Branding on lanyards given to all delegates attending the conference (lanyards to be designed and provided by Oil & Gas UK)
- Sponsor status on Oil & Gas UK website and conference microsite
- One complimentary conference pass



# Delegate Bag Sponsor

**SOLD**



Delegate bag sponsorship offers a company the opportunity to sponsor the delegate bags given to each delegate when entering the event which will include such items as the conference programme.

## The delegate bag sponsor will benefit from:

- Branding on delegate bags given to all delegates attending the conference (bags to be designed and provided by Oil & Gas UK)
- Sponsor status on Oil & Gas UK website and conference microsite
- One complimentary conference pass

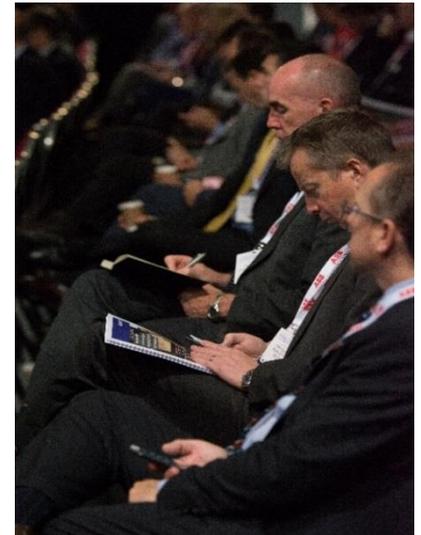


# Programme Sponsor - £1,500 + VAT

Programme sponsorship offers a company the opportunity to sponsor the conference programme given to each delegate at the conference.

## The programme bag sponsor will benefit from:

- Branding on conference programme given to all delegates attending the conference (programme to be designed and provided by Oil & Gas UK)
- Sponsor status on Oil & Gas UK website and conference microsite
- Opportunity to include a full page advert on the programme back cover
- One complimentary conference pass



# Programme Sponsor - £1,500 + VAT



Programme sponsorship offers a company the opportunity to sponsor the conference programme given to each delegate at the conference.

## **The programme bag sponsor will benefit from:**

- Branding on conference programme given to all delegates attending the conference (programme to be designed and provided by Oil & Gas UK)
- Sponsor status on Oil & Gas UK website and conference microsite
- Opportunity to include a full page advert on the programme back cover
- One complimentary conference pass

# Focus Session Sponsor - £1,500 + VAT each



## The six focus sessions are:

- Industry Vision
- Industrial strategy
- Health, Safety and The Environment
- Supply Chain Resilience
- Investment Stimulation
- Competitiveness

## Each focus session sponsor will benefit from:

- Company branding to appear prominently in sponsored focus session and on materials produced including:
  - Signage and branding in the focus session areas
  - Mention in conference programme as focus session sponsor
- Sponsor status on Oil & Gas UK website and conference microsite
- One complimentary conference pass

# Media Room - £1,500 + VAT



Media Room sponsorship offers a company the opportunity to sponsor the room used for media during the conference.

## The media room sponsor will benefit from:

- Company branding to appear prominently in the conference catering areas and on materials produced including:
  - Signage and branding in the room dedicated to the media
  - Mention in conference programme as media room sponsor
- Sponsor status on Oil & Gas UK website and conference microsite
- Opportunity to display exhibition material in the media room
- One complimentary conference pass
- Opportunity to network with influential speakers and industry peers

# Car Park Sponsor - £1,500 + VAT



Car park sponsorship offers a company the opportunity to sponsor the car park that delegates use during the conference.

## The car park sponsor will benefit from:

- Company branding to appear prominently on flags produced for the car park
- Sponsor status on Oil & Gas UK website and conference microsite
- One complimentary conference pass

# Pen Sponsor - £1,500 + VAT

Pen sponsorship offers a company the opportunity to sponsor the pens that are included in the event's delegate bags.

## The pen sponsor will benefit from:

- The opportunity to provide pens for inclusion in delegate bags – although other companies will be given the opportunity to include literature and other items in the delegate bags, no other will be able to provide pens

*\* Please note Oil & Gas UK will not provide pens for sponsor, these must be provided by the sponsor.*

# How to book your sponsorship package



For further information about sponsorship opportunities available for the Oil and Gas Industry Conference, please contact:



Kate Fairlie

[kfairlie@oilandgasuk.co.uk](mailto:kfairlie@oilandgasuk.co.uk)

01224 577 269

**OIL&GAS<sup>UK</sup>**

[www.oilandgasuk.co.uk](http://www.oilandgasuk.co.uk)  
[info@oilandgasuk.co.uk](mailto:info@oilandgasuk.co.uk)  
[#oilandgasuk](https://twitter.com/oilandgasuk)

© 2017 The UK Oil and Gas Industry Association Limited, trading as Oil & Gas UK